



2010 ARIZONA HISTORIC PRESERVATION PARTNERSHIP CONFERENCE

New Communication and Promotional Features:

- Linked In Announcements to HP Interest Groups
- Facebook Updates Promoting the Event
- Twitter Updates Promoting the Event
- YouTube Updates / Videos Promoting the Event
- I-Meet Updates Promoting the Event
- Other Social Media Activities Promoting the Event
- Constant Contact e-blasts with All Partner Logos (regardless of level)
- Press Release Distribution of Activities for Media with Partner Names (to date)
- New Advertising-only option

GENERAL CONFERENCE PRINCIPAL PARTNERSHIPS

2010 EXCLUSIVE HISTORIC PRESERVATION CONFERENCE UNDERWRITER (\$10,000) – 1 Partnership Available

- Pervasive recognition as the 2010 Conference Underwriter
- Ability to address conference attendees at Governor's Heritage Preservation Award event
- Premium booth space through the duration of the conference
- Guaranteed Back Cover (One full page advertisement in on-site conference program) - Title Partner on cover
- *Up to eight (8) full conference standard registrations*
- Opportunity to include insert and promotional items in the conference give-away bag
- Partner / Organization logo on event banners
- Partner mention and link on conference website posted for one year
- Identified as the exclusive underwriter in all press and promotional materials
- Public address announcements during the conference
- Recognition in Arizona Preservation Foundation Facebook updates for fiscal year 2010

Historic Preservationist (\$5,000) – 2 Partnerships Available

- Recognition as one of the conference's top Partners
- Booth space through the duration of the conference
- One full-page advertisement in on-site conference program
- *Up to four (4) full conference standard registrations*
- Opportunity to include insert and promotional items in the conference give-away bag
- Partner logo on welcome event banner
- Partner mention and link on conference website posted for one year
- Identified as a top Partner in all press and promotional materials
- Public address announcements during the conference
- Recognition in Arizona Preservation Foundation Facebook updates for fiscal year 2010

Historic Heritage Supporter (\$2,500) – 6 Partnerships Available

- Half page advertisement in on-site conference program
- *Up to three (3) full conference standard registrations*
- Opportunity to include insert and promotional items in the conference give-away bag
- Partner logo on welcome event banner
- Partner mention and link on conference website posted for one year
- Identified as a Partner in all press and promotional materials
- Public address announcements during the conference
- Recognition in Arizona Preservation Foundation Facebook updates for fiscal year 2010
- Booth space through the duration of the conference

Historic Supporter (\$1,250) – 10 Partnerships Available

- Quarter page advertisement in on-site conference program
- *Up to two (2) full conference standard registrations*
- Opportunity to include insert and promotional items in the conference give-away bag
- Partner mention and link on conference website posted for one year
- Recognition in Arizona Preservation Foundation Facebook updates for fiscal year 2010

Historic Preservation Conference Speaker Partner (\$750) – 8 Partnerships Available

- Quarter page advertisement in on-site conference program
- *One (1) full conference standard registration*
- Prominent recognition as speaker Partner at conference
- Recognition as a Partner in the conference program booklet
- Introduction of speaker and opportunity to introduce company

SPECIFIC FOOD AND BEVERAGE PARTNERSHIP OPTIONS**Thursday Night Welcome Reception Partner (\$3,500) – 2 Partnerships Available**

- Primary Underwriter of First Evening Networking Event
- Half page advertisement in on-site conference program
- *Up to four (4) full conference registrations*
- Opportunity to include insert and promotional items in the conference give-away bag
- Partner logo on welcome event banner
- Partner mention and link on conference website posted for one year
- Identified as a Partner in all press and promotional materials
- Public address announcements during the conference
- Recognition in Arizona Preservation Foundation Facebook updates for fiscal year 2010

Friday Night Networking Reception / Dinner Partner (\$3,500) – 2 Partnerships Available

- Primary Underwriter of First Evening Networking Event
- Half page advertisement in on-site conference program
- *Up to four (4) full conference registrations*
- Opportunity to include insert and promotional items in the conference give-away bag
- Partner logo on welcome event banner
- Partner mention and link on conference website posted for one year
- Identified as a Partner in all press and promotional materials
- Public address announcements during the conference
- Recognition in Arizona Preservation Foundation Facebook updates for fiscal year 2010

Governor's Awards Luncheon Principal Partner (\$2,500) – Unavailable / Sold Out

- Prominent recognition as a Governor's Awards Luncheon Partner at conference
- Recognition as a Partner in the conference program booklet

Governor's Awards Luncheon Table for 10 (\$1,000 each) – 10 Tables Available

- Prominent recognition as a Governor's Awards Luncheon Partner at conference
- Recognition as a Partner in the conference program booklet
- Table for 10 for the Governor's Awards Luncheon

General Event Food and Beverage Partner (\$500) – 10 Partnerships Available

- *One (1) full conference registration*
- Prominent recognition as general event Partner at event
- Recognition as a Partner in the conference program booklet

OTHER PARTNERSHIPS AND PARTICIPATION OPTIONS**Audio-Visual Partnership (\$2,000) – 2 Partnerships Available**

- Half page advertisement in on-site conference program
- *Up to two (2) full conference registrations*
- Opportunity to include insert and promotional items in the conference give-away bag
- Partner mention and link on conference website posted for one year
- Recognition in Arizona Preservation Foundation Facebook updates for fiscal year 2010
- Prominent recognition as the HP Conference AV provider at event
- Recognition as the AV provider Partner in the conference program booklet

Non-Profit Agency Partner (\$250) – Unlimited for Non-Profit Agencies Only

- Prominent recognition as non-profit Partner at event
- Recognition as a non-profit Partner in the conference program booklet
- Partner table for the duration of the conference.

Scholarships for Students (\$100 per student scholarship) – Unlimited

- Recognition as a scholarship Partner in the conference program booklet
- (May remain anonymous if preferred)

Local Host City Business, Association, or General Business Promotion (\$300) – Unlimited

- B/W Business Card-size advertisement in the printed conference agenda book
- Logo recognition as a business interested in the 2010 Historic Preservation Conference on the conference website (tour companies, hotels, restaurants, retail shops, etc.)
- Logo recognition on e-blasts and other promotional material during planning season
- Link to the business website on the historic preservation website www.azpreservation.com until August 1, 2010 or the website is updated for the next conference, whichever is later.

In-Kind Partnerships - Unlimited

- If you have some recommendations or suggestions for in-kind partnerships of merchandise, services, or other products that the conference typically secures and purchases for the program, please contact us to discuss logistics and options.

For answers to your questions, general information or to become a Partner, please contact:

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